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Press Release



Media Inquiries

E media@bfg.org

Connie Frances Avila Chief Marketing Officer

E connie@bfq.orq

Jefferson Wilson

Director of Marketing & Communications

E jefferson@bfg.org

Business for Good

We invest in people to build better businesses, stronger communities, and a more equitable world.

Through sustained investment in people, and a belief in the transformative power of entrepreneurship, we're working toward a world for everyone, built by everyone.

May 22, 2024

BLACKBIRDS BIKE CAFE ANNOUNCES OPENING DATE OF MAY 29

With construction complete, Blackbirds Bike Cafe will open to the public on Wednesday, May 29 - the new establishment is also inviting guests to stop by for a sneak peek during the Voorheesville Memorial Day Parade on Saturday, May 25

Voorheesville, NY: The highly anticipated Blackbirds Bike Cafe will open its doors at 43 South Main Street in Voorheesville, New York on Wednesday, May 29. It represents the newest location to join Business for Good's family of companies, as well as the newest business in the Village of Voorheesville. Its launch will be followed by the opening of the adjacent Blackbirds Tavern later this year.

Blackbirds Bike Cafe will operate an all-day menu that includes pastries, coffee, sandwiches, soup and salads. In addition to a full range of high-quality menu items and coffee, grab and go items that include healthy smoothies and acai bowls will also be available. Starting May 29, Blackbirds Bike Cafe will be open daily from 7AM to 3PM and closed on Tuesdays.

To allow Voorheesville residents a first look, Blackbirds Bike Cafe will also be open from 8AM to 3PM on Saturday, May 25 as the Voorheesville Memorial Day Parade takes place. The full menu will not be served until the May 29 grand opening, but staff will be selling coffee, lemonade, iced tea and sugar cookies to parade goers this coming Saturday.

"The opening of Blackbirds Bike Cafe is exciting news for our team," said Business for Good's Director of Restaurants, Beth Alexander. "With local excitement as a constant source of encouragement, and the warm weather bringing visitors to the Rail Trail, it's a great moment to be opening at the start of summer."

The decision to open both Blackbirds locations in Voorheesville was an intentional choice of Business for Good's co-Founder Ed Mitzen, who grew up in the town.

Said Mitzen: "With Blackbirds Bike Cafe opening up, and Blackbirds Tavern coming soon, it's exciting for us to bring new opportunities to Voorheesville, and the chance for residents to support restaurants that will give back to their community."

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Voorheesville Mayor Richard Straut commented, "This is a truly momentous time as Voorheesville sees Ed and Lisa Mitzen's vision for Blackbirds Tavern and Blackbirds Bike Cafe come to life. These restaurants will be key to restoring a thriving downtown and all of Voorheesville has been eager to visit and enjoy the cafe and tavern."

All profits from both Blackbirds Tavern and Blackbirds Bike Cafe will be donated to Business for Good to fund high school sports, activities, and programs in Voorheesville and nearby towns. Both locations will also provide dozens of full-time and part-time job opportunities to area residents.

About Blackbirds Restaurants

As part of the Business for Good family of companies, Blackbirds Restaurants will contribute to the local community for years to come. All profits will be donated to Business for Good to fund high school sports, activities, and programs in Voorheesville, as well as in nearby towns.

Launching later in the year, Blackbirds Tavern will serve quality, casual dining in a family-friendly space. With an extensive beer list, golf simulator, and HDTVs to screen sporting events, the Tavern will be a destination for celebrations and get-togethers of all kinds. Blackbirds Tavern is located at 42 South Main Street, Voorheesville.

Blackbirds Bike Cafe is designed with the cycling community in mind, given its location alongside the Albany County Helderberg-Hudson Rail Trail. The Cafe will serve pastries, coffee, and sandwiches, as well as healthy smoothies and limited bike equipment for those needing an energy boost or minor repairs when they are out on the trail. Blackbirds Bike Cafe will open to the public on Wednesday, May 29, and is located at 43 South Main Street, Voorheesville.

To sign up for upcoming news and alerts, visit www.blackbirdsrestaurants.com.

About Business for Good™

With values rooted in equity, access, opportunity, and prosperity, Business for Good (BFG) is advancing the model of traditional venture philanthropy in the Greater Capital Region of New York and beyond. Formed in 2020, BFG seeks to give back to move forward. Its efforts have been recognized on a national level, including being named to Fast Company's 2023 list of Brands

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That Matter, an honor reserved for organizations and brands that have built cultural relevance and impact through compelling branding and efforts that naturally extend their presence into communities. BFG was also awarded Fast Company's World Changing Ideas Honorable Mention in 2022, which recognizes pioneering teams that are playing an important role in the betterment of the world through intentional philanthropy. Comprised of a hard and thoughtful work. With a goal to provide businesses and

mission-focused team, BFG believes no challenge is insurmountable through organizations with sustained support, BFG invests in people for the long term and in every way. Business for Good: building better businesses, stronger communities, and a more equitable world. To learn more, visit www.bfg.org.