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**Business for Good**

We invest in people to build better businesses, stronger communities, and a more equitable world.

Through sustained investment in people, and a belief in the transformative power of entrepreneurship, we're working toward a world for everyone, built by everyone.

March 8, 2024

## BLACKBIRDS BIKE CAFE TO HOLD VORHEESVILLE JOB FAIR, ANNOUNCES GENERAL MANAGER

***Hiring is underway for Voorheesville's newest business addition, current Business for Good employee Justin Romeo to serve as General Manager of Blackbirds Bike Cafe and Blackbirds Tavern.***

Voorheesville, NY: The highly anticipated Blackbirds Bike Cafe is preparing to open its doors at 43 South Main Street in Voorheesville, New York. It represents the newest location to join Business for Good's family of companies, as well as the newest business in the Village of Voorheesville. Scheduled to open this spring, Blackbirds Bike Cafe marks an important economic development in the heart of the village. Its launch will be followed by the opening of the adjacent Blackbirds Tavern, which is scheduled for a summer opening.

A five-day job fair will be hosted on site beginning Monday, March 11 through Friday, March 15, daily from 10:00 a.m. to 4:00 p.m. Blackbirds Bike Cafe is looking for sharp and dedicated individuals to join what will be a dynamic team. The right applicants will be capable of providing excellent service to customers and the Voorheesville community.

Candidates can begin applying at [BFG.org/careers](https://BFG.org/careers) and should bring a copy of their resume onsite.

Full-time and part-time opportunities include:

- Supervisors
- Baristas
- Chefs

Leading the team at both Blackbirds Bike Cafe and Blackbirds Tavern will be Justin Romeo, a member of the Business for Good team since late 2021. Romeo began work for the company as a part of BFG's "GOOD Fellow" program, a career training program focused on professional development. In his "GOOD Fellow" role, Romeo worked across multiple departments, contributing his tenacity and passion to BFG's family of companies. In 2022, he was promoted to Business Development Associate, where he worked with hospitality brands, community leaders, and local business owners. Now, as General Manager of Blackbirds Restaurants, Romeo will oversee daily operations and staffing for Blackbirds Tavern and Blackbirds Bike Cafe.

“As we move toward the opening of Blackbirds Bike Cafe, we are excited to have Justin in place as our General Manager,” said Chief Operations Officer of Hospitality, Richard DeJesus. “Building a team for Blackbirds Bike Cafe – and later this year for Blackbirds Tavern – is a critical first step in prepping both locations to serve the local community for years to come.”

“We can’t wait to open the doors of Blackbirds Bike Cafe this spring,” added Blackbirds Restaurants General Manager Justin Romeo. “I look forward to meeting Voorheesville residents interested in joining our team and being part of what promises to be a thriving business in the community.”

### **About Blackbirds Restaurants**

As part of the Business for Good family of companies, Blackbirds Restaurants will contribute to the local community for years to come. All profits will be donated to Business for Good to fund high school sports, activities, and programs in Voorheesville, as well as in nearby towns.

Blackbirds Tavern will serve quality, casual dining in a family-friendly space. With an extensive beer list, golf simulator, and HDTVs to screen sporting events, the Tavern will be a destination for celebrations and get-togethers of all kinds. Blackbirds Tavern will launch in Summer 2024, and is located at 42 South Main Street, Voorheesville.

Blackbirds Bike Cafe is designed with the cycling community in mind, given its location alongside the Albany County Helderberg-Hudson Rail Trail. The Cafe will serve pastries, coffee, and sandwiches, as well as healthy smoothies and limited bike equipment for those needing an energy boost or minor repairs when they are out on the trail. Blackbirds Bike Cafe will launch in Spring 2024, and is located at 43 South Main Street, Voorheesville.

To sign up for upcoming news and alerts, visit [www.blackbirdsrestaurants.com](http://www.blackbirdsrestaurants.com).

### **About Business for Good™**

With values rooted in equity, access, opportunity, and prosperity, Business for Good (BFG) is advancing the model of traditional venture philanthropy in the Greater Capital Region of New York and beyond. Formed in 2020, BFG seeks to give back to move forward. Its efforts have been recognized on a national level, including being named to Fast Company’s 2023 list of Brands That Matter, an honor reserved for organizations and brands that have built cultural relevance and impact through compelling branding and efforts that

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# Press Release



naturally extend their presence into communities. BFG was also awarded Fast Company's World Changing Ideas Honorable Mention in 2022, which recognizes pioneering teams that are playing an important role in the betterment of the world through intentional philanthropy. Comprised of a mission-focused team, BFG believes no challenge is insurmountable through hard and thoughtful work. With a goal to provide businesses and organizations with sustained support, BFG invests in people for the long term and in every way.

Business for Good: building better businesses, stronger communities, and a more equitable world. To learn more, visit [www.bfg.org](http://www.bfg.org).