

FOR IMMEDIATE RELEASE

Press Release



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FRANK CHAPMAN MEMORIAL INSTITUTE UNVEILS NEW UPGRADES TO COMMUNITY REC CENTER

The upgrades were made possible by a \$250,000 donation from Business for Good, aimed to improve a space that works to help at-risk youth in the Capital Region.



Business for Good

We invest in people to build better businesses, stronger communities, and a more equitable world.

Through sustained investment in people, and a belief in the transformative power of entrepreneurship, we're working toward a world for everyone, built by everyone.

Business for Good's latest philanthropy effort targets an organization whose mission matches its own, word for word: *giving back to move forward*. The Frank Chapman Memorial Institute located in the city of Albany works to help equip at-risk youth in the Capital Region. By helping to enhance the lives of children who most need it, the hope is that those children grow into adults who will become thriving members of the community. Business for Good donated \$250,000 to the community recreation center to assist with recently completed building upgrades that include:

- Updated security system for the facility
- New carpet and flooring, fresh paint, and new LED lighting throughout the building
- Updated bathroom fixtures, plumbing, and lighting
- Window replacements and cleaning, where needed
- New HVAC split ductless system for the gym and basketball court
- New gym wall mats

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“The Frank Chapman Memorial Institute houses more than just hoops,” said Business for Good CEO Jahkeen Hoke. “The rec center has diverse offerings for all ages, including reading programs and youth and senior services. BFG is so happy to donate to an organization that is truly an impactful space for many and does so much good.”

“My wife Lisa and I started Business for Good not just to make monetary investments, but investments in people, too,” said BFG co-founder, Ed Mitzen. “Our donation to the Frank Chapman Memorial Institute is one that we believe will go a long way to improving the lives of children, and in turn, the future.”

Jahkeen Hoke and Ed and Lisa Mitzen recently toured the newly renovated spaces, along with Jamil Hood (founder of Hood’s House of Hoops), and co-founders of the new Albany Black Chamber, Anthony Gaddy and Corey Ellis.

The media is welcome to tour the new spaces as well and see all of the good that is happening! Interviews are also available with anyone mentioned within this release.

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About Business for Good™

With values rooted in equity, access, opportunity, and prosperity, Business for Good has advanced the model of traditional venture philanthropy to Do Good and Give Back to communities in the Greater Capital Region of Albany. Formed in 2020, BFG seeks to give back to move forward and is rooted in the core principle of “for good, not gain.” Comprised of a mission-focused team, Business for Good™ believes no challenge is insurmountable through hard and thoughtful work. With a goal to provide businesses and organizations with sustained support, BFG invests in people for the long term and in every way. Business for Good: building better businesses, stronger communities, and a more equitable world. To learn more, visit www.businessforgood.org