

FOR IMMEDIATE RELEASE

Press Release



Media Inquiries

Contact:

E

bfgmedia@media.businessforgood.org

Business for Good Leadership
Jahkeen Hoke

CEO

E jah@businessforgood.org

Connie Frances Avila

Chief Brand Officer

E connie@businessforgood.org

February 14, 2022

Business for Good announces donation to Excelsior College.

On Friday, February 11, Business for Good presented Excelsior College with a check in the amount of \$12,500. The donation from Business for Good will fund 5 scholarships for residents of Saratoga Housing Authority.

Saratoga Housing Authority recently partnered with Excelsior College to provide the residents of the housing authority a clear path to an associate and/or bachelor's degree. Through scholarships from Business for Good, residents have the opportunity to earn a degree at no cost. In addition, employees of the housing authority and their partners are eligible for discounted tuition at Excelsior.

"Business for Good is happy to provide scholarships as an access point for these residents to Excelsior's programs," said Business for Good CEO, Jahkeen Hoke. "Educational programs like these are the gateway to a prosperous future."

"Excelsior is grateful to Business for Good for joining the College in offering residents of Saratoga Housing Authority access to affordable higher education," said David Schejbal, president of Excelsior College. "Their generous donation is an investment in these adult learners to continue their education and work towards degree completion."

About The Business for Good Foundation™

With values rooted in equity, access, opportunity, and prosperity, BFG has advanced the model of traditional venture philanthropy to Do Good and Give Back to communities in the Greater Capital Region of Albany. The foundation, formed in 2020, seeks to give back to move forward and is rooted in the core principle of "for good, not gain." Comprised of a mission-focused team, The Business for Good Foundation™ believes no challenge is insurmountable through hard and thoughtful work. With a goal to provide businesses and organizations with sustained support, BFG invests in people for the long term and in every way. Business for Good: building better businesses, stronger communities, and a more equitable world.

About Excelsior College

[Excelsior College](#) is an accredited, not-for-profit online college focused on helping adults complete their degrees and advance their careers. The college contributes to the development of a diverse, educated, and career-ready society by valuing lifelong learning with an emphasis on serving individuals historically underrepresented in higher education. Founded in 1971, Excelsior meets students where they are — academically and geographically — removing obstacles to the educational goals of adults pursuing continuing education and degree completion. Our pillars include innovation, flexibility, academic excellence, and integrity.

###

BFG LINKS & SOCIAL

Website: www.businessforgood.org

LinkedIn: [linkedin.com/company/bfgfoundation/](https://www.linkedin.com/company/bfgfoundation/)

Twitter: twitter.com/BFGFoundation

Instagram: [instagram.com/BFGFoundation/](https://www.instagram.com/BFGFoundation/)

Hashtag: #4GoodNotGain

Business for Good

We invest in people to build better businesses, stronger communities, and a more equitable world.

Through sustained investment in people, and a belief in the transformative power of entrepreneurship, we're working toward a world for everyone, built by everyone.