

FOR IMMEDIATE RELEASE

# Press Release



**Media Inquiries**

E [media@bfg.org](mailto:media@bfg.org)

**Business for Good Leadership**

**Jahkeen Hoke**

CEO

E [jah@bfg.org](mailto:jah@bfg.org)

**Connie Frances Avila**

Chief Brand Officer

E [connie@bfg.org](mailto:connie@bfg.org)

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## **BUSINESS FOR GOOD™ ANNOUNCES APPOINTMENT OF FOUR NEW BOARD MEMBERS FROM THE CAPITAL REGION TO ITS FOUNDATION**

***Angela Beddoe, Jahkeen Hoke, Dwayne Killings and Angelique Powell have been named board members of the Saratoga Springs based Business for Good™, effective immediately.***

Business for Good’s Foundation Board has unanimously elected four new members. The new board members are: Angela Beddoe (Editor-in-Chief of HerLife); Jahkeen Hoke (Business for Good CEO); Dwayne Killings (Head Coach of Men’s Basketball at UAlbany); and Angelique Powell (Director of Community Animation for The Blake Annex).

“We are thrilled to welcome these incredible individuals,” said Ed Mitzen, co-Founder of Business for Good (BFG). “Having our CEO, Jahkeen Hoke, join was an easy decision; he’s a true visionary and our board will benefit greatly from his addition. Angela Beddoe is a communicator who is highly regarded on a local and national level. Coach Killings is a beloved mentor to so many, and a champion for social justice and equity on and off the court. Angelique Powell is an outstanding advocate for inclusion and a believer in the power of strong communities. We would have been lucky to add one of them – adding all four is beyond our expectations.”

“We are so excited to have these four awesome talents join us,” said Lisa Mitzen, co-Founder of BFG. “As Business for Good has continued to expand, the time was right for us to make strategic nominations and appointments to our foundation’s board. The insight and experience that these passionate leaders bring to the table will help us immeasurably.”

“Business for Good is truly doing something special,” said Jahkeen Hoke, CEO and newly appointed board member of BFG. “As CEO, I go to work every morning knowing that the work we do is changing lives and empowering communities. I’m honored to join the board, especially alongside Coach Killings, Angelique and Angela.”

Beddoe, Hoke, Killings and Powell will join five current board members, including BFG co-Founders Ed and Lisa Mitzen, expanding the board to nine individuals.

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**Business for Good**

We invest in people to build better businesses, stronger communities, and a more equitable world.

Through sustained investment in people, and a belief in the transformative power of entrepreneurship, we’re working toward a world for everyone, built by everyone.

**About Business for Good™**

With values rooted in equity, access, opportunity, and prosperity, Business for Good has advanced the model of traditional venture philanthropy to Do Good and Give Back to communities in the Greater Capital Region of Albany. Formed in 2020, BFG seeks to give back to move forward and is rooted in the core principle of “for good, not gain.” Its efforts were recognized on a national level with a 2022 Fast Company’s World Changing Ideas Honorable Mention, which recognizes pioneering teams that are playing an important role in the betterment of the world through intentional philanthropy. Comprised of a mission-focused team, Business for Good™ believes no challenge is insurmountable through hard and thoughtful work. With a goal to provide businesses and organizations with sustained support, BFG invests in people for the long term and in every way. Business for Good: building better businesses, stronger communities, and a more equitable world. To learn more, visit [www.bfg.org](http://www.bfg.org)

**About Angela Beddoe:**

Angela Beddoe has over twenty-five years of experience in non-profit management, media and public affairs. She is the founder of Herlife Magazine-New York. Previously, Ms. Beddoe was Vice President-Public Affairs for a multi-state utility holding company and President of its non-profit foundation. Ms. Beddoe serves on the national board of the the Center for Workforce Inclusion (CWI) based in Silver Spring, MD and is the Chairwoman of CWI Labs, a non-profit focused on thought leadership and incubating innovative programs to address the future of work. She is also a past Chairwoman of the board of Rebuilding Together, a national low-income non-profit housing organization, based in Washington, DC. During her tenure, Rebuilding Together increased its revenue three-fold and developed strategic partnerships with national brands. She is a sought-after presenter and thought leader on the topics of the future of work, entrepreneurship, strategic communication and engagement and living with intention. In the Upstate New York region, in addition to her service on the BFG board, Ms. Beddoe is also a member of the board of the Capital Region Chamber, The Capital Region Chamber Foundation and Proctors Collaborative. Ms. Beddoe is a graduate of Skidmore College.

**About Jahkeen Hoke:**

Jahkeen Hoke’s entrepreneurial spirit and vision is fundamental to the consistent growth and expansion of Business for Good. As Chief Executive Officer, Hoke’s vast portfolio of business development successes and commitment to social progress is key to BFG’s non-profit development. Jahkeen is an entrepreneur with a portfolio of business development successes, and a commitment to social progress. He has significant experience in both for-profit and non-profit development. Jahkeen’s worked with GE, AT&T, Keybank, the City of Albany, AVillage, and he’s co-founder of 4th Family, a non-profit that serves at-risk youth. He’s been repeatedly recognized for his achievements in business, community activism, and philanthropy. Jahkeen believes that a thriving ecosystem of positive, local businesses can lead to communities of greater equity, and equality.

**About Angelique Powell:**

Angelique Powell is a fervent supporter of the arts, a mischievous dreamer and actor. She is extremely passionate about arts inclusivity and representation. She believes that as an artist, her purpose is to give others permission to heal and permission to be. Angelique is a Capital Region native, a graduate of Ithaca College, and has been performing since the age of twelve. Angelique is a voracious advocate for arts accessibility to all. As a local actress, she has prioritized, both professionally and in her personal creative work, giving a voice and a dialogue to those who have otherwise not been heard. By day, Angelique works for the United Way of the Greater Capital Region as the Director of Community Animation of The Blake Annex and by night, Angelique has several years of experience as an arts administrator and community organizer at various local theatres and uses theatre as a vehicle to support, heal, educate, and mobilize her community. Angelique was recognized by the *Albany Business Review* as a part of the 2022’s Women on the Rise and in 2023’s 40 under 40 class.

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**About Dwayne Killings:**

Dwayne Killings is the 16th head men's basketball coach at UAlbany in program history and fourth during UAlbany's Division I era. A native of Amherst, Mass., Killings joined UAlbany from his latest position as Associate Head Coach at Marquette University, where he spent the previous three seasons under head coach Steve Wojciechowski. In Killings' three years at Marquette, the Golden Eagles posted two winning seasons and made one appearance in the NCAA Tournament. In addition to his coaching experience, Killings founded Coaches for Action, a working group of 21 minority assistant basketball coaches in the BIG EAST, to challenge the conference's member campuses to sustain their efforts and voices to address social injustice. Killings also served a two-year appointment from 2018-20 on the NCAA Division I Men's Basketball Ethics Coalition, to promote ethical conduct among NCAA Division I men's basketball coaches through education, leadership, and mentoring.