

FOR IMMEDIATE RELEASE

Press Release



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Business for Good announces donation to CanCode Communities, an organization rooted in serving individuals in the Capital Region who have an aptitude to work in software but lack resources for training.

CanCode's digital literacy program give access to students, as young as K-12, to build their basic computer skills at little to no cost. This opens up opportunities to move into more advanced training, giving them tools to enter the work force and creating a diverse talent pipeline in local communities.

On Wednesday, January 26, Business for Good presented CanCode Communities with a check in the amount of \$50,000. From the time its doors opened, CanCode Communities has given their students the tools needed to enter the software and IT sectors, and created access to local employers.

Business for Good and CanCode are aligned in their educational missions. "Business for Good believes that education in all forms should be accessible to everyone," said Business for Good CEO, Jahkeen Hoke. "We are proud to support CanCode Communities in their efforts to provide the community with necessary tools and resources to develop and thrive."

"We are thrilled to receive this generous support from Business for Good, an outstanding organization with whom we share an unwavering belief in the power of community," said CanCode Communities Founder and CEO Annmarie Lanese. "This funding will strengthen our efforts to provide underrepresented individuals with pathways to exciting careers in technology, expanding the talent pipeline for businesses and enriching the communities we serve."

About The Business for Good Foundation™

With values rooted in equity, access, opportunity, and prosperity, BFG has advanced the model of traditional venture philanthropy to Do Good and Give Back to communities in the Greater Capital Region of Albany. The foundation, formed in 2020, seeks to give back to move forward and is rooted in the core principle of "for good, not gain." Comprised of a mission-focused team, The Business for Good Foundation™ believes no challenge is insurmountable through hard and thoughtful work. With a goal to provide businesses and organizations with sustained support, BFG invests in people for the long term and in every way. Business for Good: building better businesses, stronger communities, and a more equitable world.

About CanCode Communities

A 501(c)3 nonprofit founded in 2016, CanCode Communities develops non-traditional talent and advocates for a vibrant, inclusive tech talent pipeline. The organization designs and delivers workforce training courses, hands-on K-12 coding programs, and community code literacy workshops in alignment with the needs of employers, educators, talent and the community in general. Its mission is to shift mindset about who can work in technology, remove cultural and economic barriers to joining the tech workforce, and establish and promote pathways to tech careers throughout the region. For more, visit www.cancode.org.

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Hashtag: #4GoodNotGain

Business for Good

We invest in people to build better businesses, stronger communities, and a more equitable world.

Through sustained investment in people, and a belief in the transformative power of entrepreneurship, we're working toward a world for everyone, built by everyone.